

## Rack Daddy Premium Mineral Mix - Application Instructions for a New Mineral Site:

The Rack Daddy Motto: *“When you provide your deer herd with what they need it soon becomes what they want.”*

1. Things to consider before applying:
  - a. Where domestic livestock are present you will need to place mineral sites in a fenced-in area to keep cattle, sheep, goats and horses from depleting your site.
  - b. It is also important to place these mineral sites within a ¼ mile or less of a water source whenever possible.
  - c. Choose an existing hunting location or a new location that you will be hunting this fall. Multiple mineral sites are best at each stand location and your stand should be positioned somewhere within the middle of a triangle of 3 mineral sites within a 10 to 20 acre wooded quadrant.
2. Tools for the task:
  - a. A 5 gallon bucket for hauling water (you’ll see why in a moment)
  - b. A small hand pick and hand rake, I actually have a combination tool that I purchased at one of the large home and garden chains that has both devices on one sturdy handle. These two small tools will allow you to clear the vegetation quickly as well as prepare the mineral site.
3. At each site clear the ground of all vegetation in an area approximately four feet in diameter. After all the vegetation has been removed break the ground up to a minimum depth of 3” to 4” with your choice of tools. A standard shovel, rake or hoe will do fine as well.
4. Now we are ready to apply the minerals. If this is a new mineral site you will need to pour 20lbs or two bags of Rack Daddy Mineral Mix evenly over the entire area of disturbed soil and use your hand rake to mix the minerals thoroughly into the prepared soil.
5. If no rain is predicted within a few days of creating the site obtain 5 gallons of water from a natural water source (tap water is OK but not preferred) and slowly pour over the mix. This is an important step because it helps jump start the process of leaching the minerals into the soil.
6. Congratulations on completing your Rack Daddy mineral site! You have taken a big step in providing your deer herd the much needed minerals that they often go without due to depleted soils. This will be a year-round attractant to the deer in your area and is an excellent method to draw many deer to a small property or to retain your herd on a larger property. Minerals are often overlooked among hunters as an attractant, opting instead for the normal corn and “instant success” attractants on the market today. Of course all of these products have their place and will continue to be a part of my hunting efforts as well. In the short term you will see the deer begin to paw the ground and consume your Rack Daddy minerals. However, the long term is where you will see the true fruits of your labor when out of the woods steps the Rack Daddy of your dreams.
7. Maintenance of Your Rack Daddy Mineral Site is easy. Simply refresh the site after 6 months during the first year with an additional 10lb bag of Rack Daddy Mineral Mix, then again at least once annually. If the minerals are being consumed at a higher rate due to a large herd size, don’t hesitate to freshen up your sites every 3 months. You might also consider creating an additional site in the area to take some of the pressure off an existing mineral site.
8. Natural curiosity will have you wanting to check the site often to see what kind of activity you are getting. The Rack Daddy mineral site will do best when left alone. Hang a scouting camera nearby and try not to check it more than once every 1 to 3 months. You want the deer to be comfortable in hanging close to the site and close to your hunting area. Let the camera do the scouting and keep human scent to a minimum. Those Rack Daddy bucks we all seek are very wise to the smell and presence of human activity. When the rut kicks in this fall the bucks will check these mineral sites on their daily routes to see if any of the doe they encountered in the summer and early fall have stopped by for their morning mineral fix.

Thanks for choosing Rack Daddy Premium Mineral Mix and please share your experiences and photos by submitting them to [mark@myrackdaddy.com](mailto:mark@myrackdaddy.com) or on our website at [www.myrackdaddy.com](http://www.myrackdaddy.com)

Wishing You Much Success This Season!

Mark Howard

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